

Title: Highlight Report - Market Position Statement Adult Social Care

Wards Affected: All

To: Health and Wellbeing Board **On:** 7th September 2017

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1. Summary

- 1.1 In 2017/8 Torbay is taking a revised approach to the next adult social care focused Market Position Statement (MPS), aligning with the approaches of adjacent authorities, as detailed in the Torbay Council [Corporate Plan](#) and the [Wider Devon Sustainability and Transformation Plan](#).
- 1.2 The Torbay Market Position Statement is one element of a series of actions intended to develop a sustainable independent sector market for adult social care and support for Torbay.
- 1.3 For 2017 to 2019 Torbay Council is developing a web-based MPS, aimed at adult social care and support providers.
- 1.4 One of the aims of the MPS is to raise awareness with providers of the upcoming changes likely in the local health and care system, given the New Model of Care that is being developed.
- 1.5 The new Market Position Statement website area has been built and is currently a beta site. It will shortly be live in the existing [care and support provider area](#) on the Torbay Council site.
- 1.6 The text has already been signed off by key Executive staff in Torbay Council, the South Devon and Torbay Clinical Commissioning Group and the Torbay and South Devon NHS Foundation Trust.
- 1.7 Colleagues in Devon County Council have also been kept apprised of the work we are doing and we are aligning with their approach as much as possible.

2. Background

- A Market Position Statement (MPS) is a document produced by local authorities, taking into account the views of providers, people who use services and other partners, and aimed at a wide range of care and support providers – both current and potential. It summarises supply and demand in a local authority area and signals business opportunities within the care and support market in that area.

- The main audience for the document is providers.
- The previous [MPS](#) (currently on the council's website) is a 60 page document, with a 30 page appendix. It is for one year and, although very informative, it is long.

3. Scope

- As noted above the audience for the next Torbay MPS is mainly adult social care and support providers in Torbay, or providers that would like to move into the area.
- However, adult social care and support providers are part of a broader integrated health and social care system and Torbay Council and NHS commissioners in Torbay have been working since 2005 to closely integrate services.
- As a result we will reference our local and regional work with the local CCG and others. The MPS also takes account of, and references, Torbay Council's wider strategic commissioning role and wellbeing duties including, public health, housing, children's services, community safety and planning.

4. Update

We have agreed to make the next MPS web-based so that it can develop over time and change as our commissioning intentions develop.

We are aligning our approach with Devon County Council as much as possible, as they are taking a similar web-based approach.

A summary of feedback from the providers consulted and from a Provider Reference Group set up as a task and finish group to consult about the MPS, is as follows:

- Make the document shorter – 'it's too long we don't have time to read it';
- Use plain English, 'stop using jargon';
- Make it web-based with links to other sites elsewhere to make it shorter and easier to access; and
- Link to the Knowledge and Intelligence Team website, holding the Joint Strategic Needs Assessment and other information.
- Ensure user and carers are mentioned early on in the web pages and there are links to user and care pages

The new Market Position Statement website area is now a beta site. It will shortly be live in the existing [care and support provider area](#) on the Torbay Council site.

Name of Head of Business Unit: Fran Mason

Title of Head of Business Unit: Head of Partnerships, People & Housing Torbay Council